

**Reid Trautz** – After practicing in a small firm for ten years, Mr. Trautz merged his training in law with his passion for business. He now advises lawyers on the issues of business process improvement, technology, legal ethics, financial management, attorney-client communications, and risk management. Mr. Trautz speaks on these issues at legal conferences across North America. He also serves on the ABA Techshow Planning Board and is a member of the ABA General Practice Solo and Small Firm Section Technology Board.